



# **Peterson Companies**

**Services For Business Buyers – 2023**

# Peterson 3Biz Concept

**Chad  
Peterson**

**Peterson  
Acquisitions**

**Peterson  
Capital**



Educational  
Resources

[www.ChadPeterson.com](http://www.ChadPeterson.com)

Business Brokerage

[www.PetersonAcquisitions.com](http://www.PetersonAcquisitions.com)

Capital Company

[www.Peterson-Capital.com](http://www.Peterson-Capital.com)



# Top 12 Services for Business Buyers



## Existing Listings

Ranked #1 business brokerage - & our listings are fantastic. Buy one!



## www.ChadPeterson.com

Learn from the best. Books, courses, consulting. Get to know Chad!



## DFinderMAX™

Hire us to find the perfect business – not broker listed.



## QSI®

Don't buy a biz without studying this transformational approach.



## QSI Partners

Want to do QSI in collaboration with us and our capital company?



## LAMP™

Want to help others buy and sell businesses? Seeking local reps.



## Process Mastery

Step by Step – Over 80% are first-time buyers. We guide you!



## Free Buyers Kit

Sign up for this fantastic free resource. Robust free tools for biz buyers!



## BuyPrep™ Program

Courses to prepare the business buyer. Go from novice to pro!



## Coaching / Consulting

Side by side. We are there to help you. Tap into our expertise. One time or ongoing.



## Custom Modeling

Math matters. We can help you work through the buyer's model.



## Peterson-Capital

Invest in our capital company. Passive investment / strong returns.





# DISTINCTIVE HUSTLE

**Chad Peterson, CEO & Visionary**

*"We think you will find our approach to serving business buyers to be uniquely different. Twenty years ago, I approached some old-school business brokers to find a job & learn the craft. They all passed, saying I was not "traditional" enough. So, I embraced that comment & massively leaned into it. I started my own brokerage and began helping people buy & sell businesses the way I wanted as a business owner. It's very different. We are aggressive and, frankly, not everyone's cup of tea. But it works & I can guarantee we will help you in ways other brokers don't even attempt."*



# EXISTING LISTINGS

Our nationwide brokerage represents some of the strongest listings in the county. Our exacting processes ensure we only list businesses we would sell to a family member.

[Click here to see our current listings.](#)



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About

Listings

## For Sale Listings

### Established Businesses For Sale



**B to B Supplier to Home Builders**

**\$3,000,000**

Liberty, MO

Cash Flow: \$1,050,000

CASH FLOW FOR 2021 PREDICTED TO BE NEARLY \$1,300,000 PLUS RENT ADDBACK OF \$150,000. According to research by the Kansas City Regional Association of Realtors...



**Great Business Great Real Estate**

**\$2,000,000**

OH

Cash Flow: \$674,283

Residential sales are up as the nation redefines their living and working circumstances due to public health concerns. With home sales comes a demand for moving service...



**- Multi-Million Dollar Online + Local Small Engine Repair & ...**

**\$950,000**

Fort Leavenworth, KS

Cash Flow: \$381,000

Company started as a small engine repair and part sales shop specializing in lawn equipment in 2001. Based in Basehor, KS, the Company is known for quality service...



**Exciting Manufacturing, 41% increase, Custom Work, Niche**

**\$2,300,000**

TX

Cash Flow: \$373,058

Acquire an exceptional operator manufacturing rubber gaskets and sealing solutions for a variety of settings. Business comes with a seasoned and accomplished staff...



**PPE**

**\$1,729,000**

Overland Park, KS

Cash Flow: \$576,372

Masks are the norm, and this mask is the only one that is comfortable. "I can't breathe in this thing," "It's too hot," "I'm suffocating..." this is what we have all come...



**No Defaults for the SBA over the last 10 Years in this Industry**

**\$1,570,000**

FL

Cash Flow: \$507,788

During the last ten years the SBA reports no losses on any of the loans to staffing agencies! The potential Buyer may wish to escape harsh winter weather and have...



**Exciting Non Technical Business in Contruction Field**

**\$1,500,000**

SC

Cash Flow: \$429,324

PETERSON COMPANIES

# PROCESS MASTERY

...





Call 800.845.0188 |      

 CHAD PETERSON

ABOUTQSI | SHOP | SPEAKER | COACH | INVEST WITH US | BLOG | VIDEOS

# ADVANCED WEALTH STRATEGIES FOR ENTREPRENEURS

Chad Peterson's **Quantum Stack Investing™** method teaches real-world, revitalized strategies to buy, sell, & manage closely held companies and multiply your income + wealth.

[I OWN A BUSINESS](#)[I WANT TO BUY A BUSINESS](#)



## ENTREPRENUER, BANKER, BUSINESS BROKER, & WEALTH TEACHER


Experience in the banking industry dramatically changed the way Chad bought, sold, & managed his own businesses. This also helped him forge a completely non-traditional path for buying & selling companies for others, which has made him the #1 business broker in the country.

[ABOUT CHAD](#)

## QUANTUM STACK INVESTING®

When it comes to investments, owning a closely held business is, and has historically been, the largest wealth builder in human history: even more than the stock market or real estate. We'll show you how QSI will turn typically-taught entrepreneurial methods completely on their head, increase your probability of success, and put the traditional rules used by banks to work in your favor (helping you make money like they do!). This can transform the approach to and results from your business.

[MORE ABOUT QSI INVESTING](#)





## Educational Products & Coaching / Consulting

Chad is **the expert** relating to buying & selling closely-held businesses.

Visit the site at:  
[www.ChadPeterson.com](http://www.ChadPeterson.com)

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# FREE BUYERS KIT



- Free resource tools for business buyers.
- Provides intro chapters for our “QSI” book, including a detailed discussion about the exact steps for acquiring a company.
- A free, powerful financial model (spreadsheet) to analyze buying a company with a detailed explanatory video. An incredible tool.
- Links to resources / educational tools for starting a business.
- Additional information on the services offered by the Peterson Companies.

Get free access at:

<https://chadpeterson.com/product/free-biz-buyer-kit/>





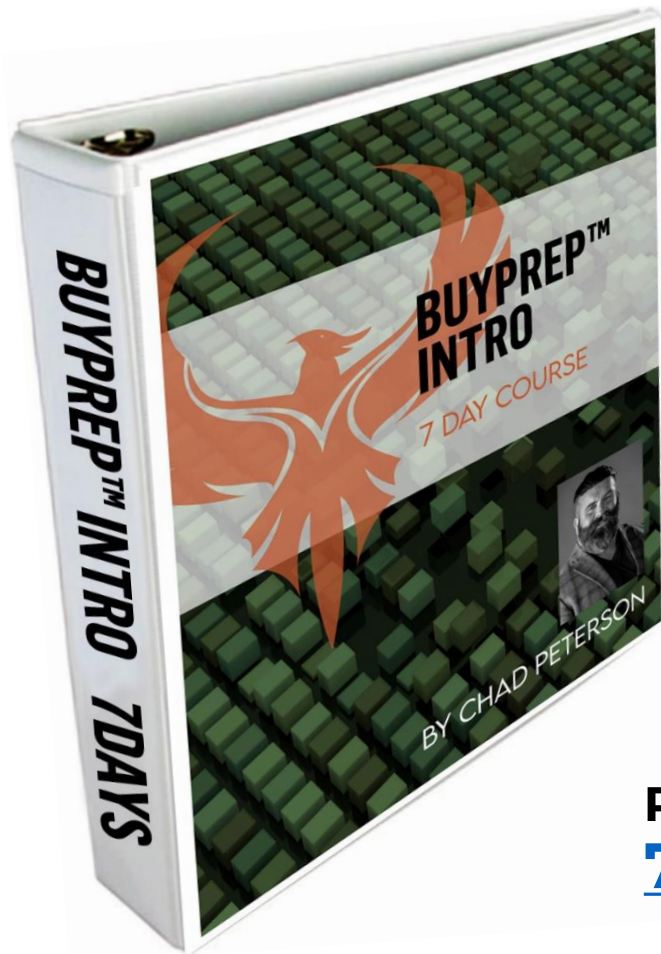
**Are you tired of a challenging search? Not finding the perfect company yet? This is a customized Buyer program to find & acquire the right business deals based on your specific, overarching goals—access businesses not listed by brokers. Typically, we identify multiple strong candidates.**

**[Click here to download our Deal Finder brochure.](#)**



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# BUYER TRAINING



- **7 Day Online Business Buyer Course**
- **Includes daily videos from Chad Peterson**
- **Workbook exercises to help you apply the lessons**
- **Only \$47!**
- **90 Day mastery course coming soon!**

**Purchase this program by clicking this link:**

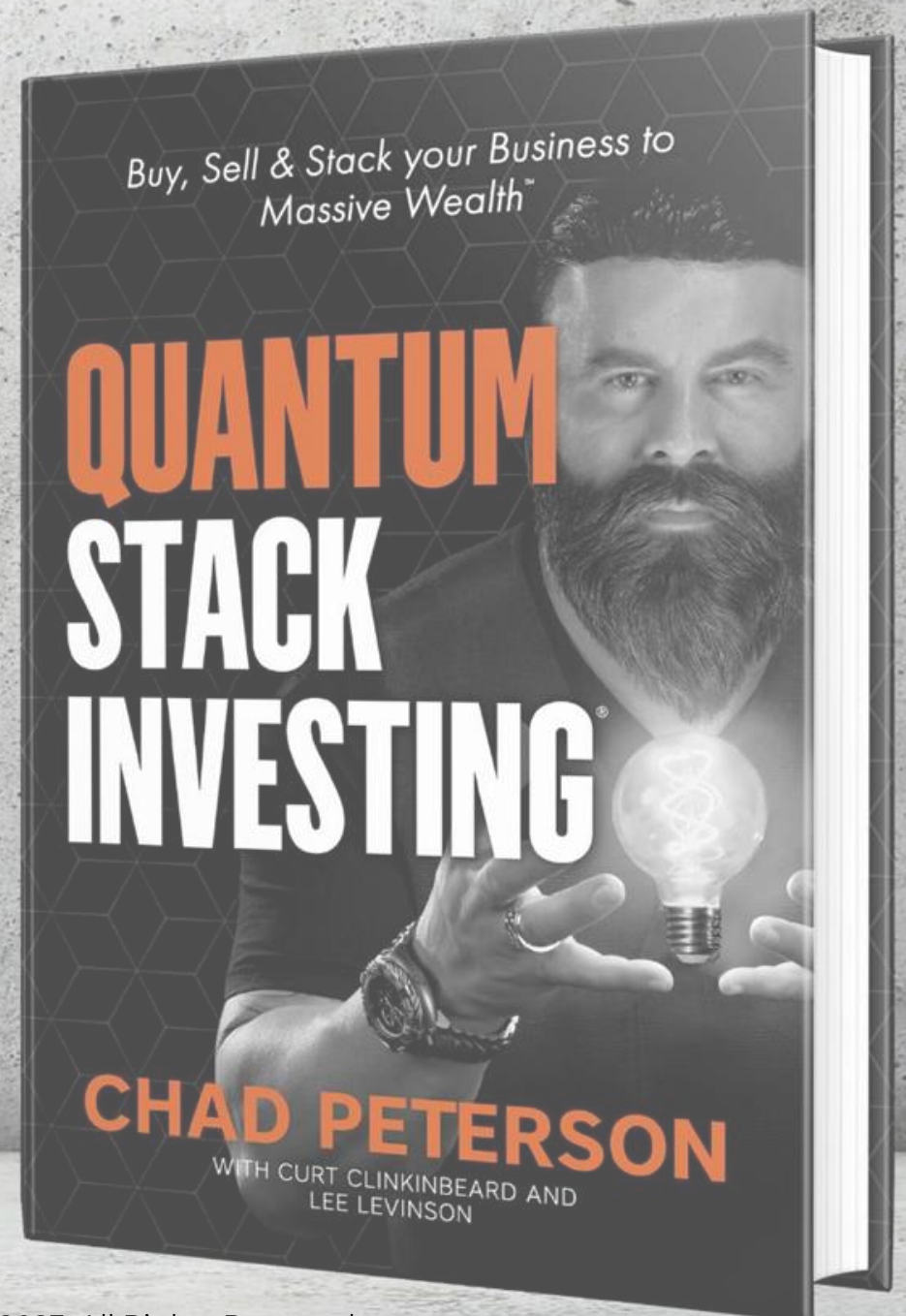
**[7 Day Buyers Course - Chad Peterson](#)**

# NEW BOOK FROM CHAD PETERSON!

## Book Benefits:

- Higher income/wealth
- Shorter time to exit
- Reduce fourteen key business risks
- Investor mindset
- Lowers stress/burnout
- Taps into current government programs
- The same math banks & private equity use
- Specific system for results – no guessing
- Click the following link to purchase:

<https://chadpeterson.com/product/book-quantum-stack-investing/>





# ***Coaching / Consulting***

**Get direct coaching and assistance from the best!**

**Inquiries about purchasing one of our listed companies is free of charge and will be handled through our intake processes and the broker.**

**However, if you wish to obtain advice and guidance, coaching sessions are available with Chad and Curt Clinkinbeard, both authors of the QSI book.**

**Ongoing coaching services are available from our team of coaches.**



**[Click Link - Coaching Session with Chad Peterson](#)**

\$900 per session



**[Click Link - Coaching Session with Curt Clinkinbeard](#)**

\$600 per session

# CUSTOM MODELING



- **Custom Models to analyze the financial implications of your potential purchase.**
- **Perfect for QSI!**
- **The same math Private Equity companies use to evaluate their acquisitions.**
- **Only buy if you understand the math!**
- **\$2000 – includes an interview, custom model, and debrief session.**

**Purchase this program by clicking this link:**  
**[Click Here - Custom Modeling](#)**



185 Local Area Marketing Partners (LAMPs) providing a “*boots on the ground*” local presence for all 3 Peterson Companies in the Top 200 MSAs in the United States. Independent LLC joint ventures with local partners in an equity & management collaboration with Headquarters. Please inquire about our open territories and join our team! Experience in related fields is preferred.

Learn more: <https://lp.petersonacquisitions.com/lamp>



PETERSON  
ACQUISITIONS







## Quantum Returns®

Small businesses have the ability to leverage debt to dramatically increase returns. Rather than seeking a unicorn or catching lightning in a bottle, our portfolio companies are the best of the best in medium-sized, stable, more predictable companies.

Our entrepreneurial companies are typically in the \$50M revenue range, lower than traditional private equity funds, which when combined with debt financing, dramatically increases return opportunities.

[READ MORE](#)

## Wealth Builders

Historically, entrepreneurial companies have formed the greatest wealth building platform ever witnessed. Passive investors, however, are typically precluded from such businesses due to the time & hard work associated with managing them. This fund addresses this challenge through a centralized management team & infrastructure, thus allowing passive investment in the high return world of closely held companies. Our entrepreneurial companies are typically in the \$50M revenue range, lower than traditional private equity funds, which when combined with debt financing, dramatically increases return opportunities.

[READ MORE](#)



**SMALL BUSINESS RETURNS  
WITHOUT THE WORK & STRESS!**



## Managing Multiple Portfolio Companies

Historically, entrepreneurial companies have formed the greatest wealth building platform ever witnessed. Passive investors, however, are typically precluded from such businesses due to the time & hard work associated with managing them. This fund addresses this challenge through a centralized management team & infrastructure, thus allowing passive investment in the high return world of closely held



PETERSON  
CAPITAL

# CAPITAL COMPANY

Leverage the benefits of owning a closely-held company without the management requirement. Passive investment with superior returns. Investment alternative to Wall Street.

[www.Peterson-Capital.com](http://www.Peterson-Capital.com)

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# CAPITAL COMPANY QSI PARTNERS

Partner with us! Our model partners with business buyers to significantly multiply returns. Work with us to implement QSI – and benefit by working with those who invented it! Become one of our portfolio companies today!

Our models show between a 3X and 9X return multiple of buying a business on your own!

Please email us at  
[support@chadpeterson.com](mailto:support@chadpeterson.com)

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PETERSON COMPANIES

# BUYER SOLUTIONS

